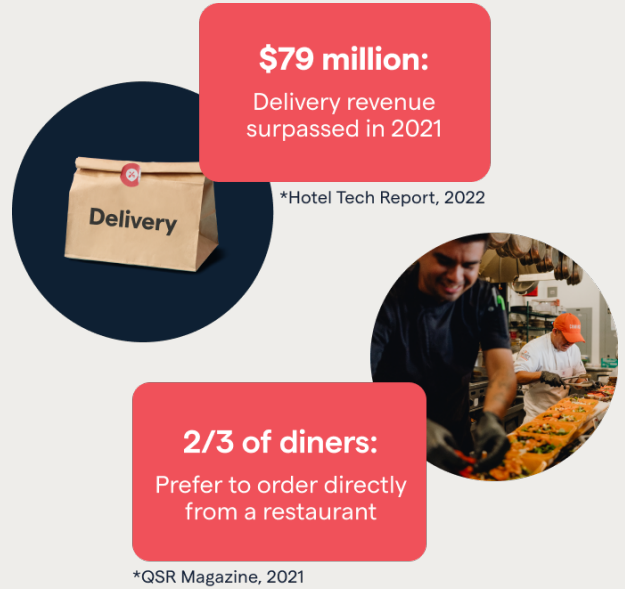


# How to solve the delivery problem

## If delivery's essential, why does it cost restaurants so much?

With demand for delivery on the rise, 53 percent of consumers now say it's essential to the way they live. Though most restaurants now offer a delivery option, those without drivers often turn to third-party delivery marketplaces for a quick fix.

Companies like GrubHub and others have normalized high delivery commissions, charging up to 30 percent of an order. Add any promotional fees, processing fees, or website ordering fees, and narrow profit margins start to disappear entirely. Diners get hit with high costs too, from surge pricing to extra service charges. **If delivery isn't sustainable for restaurants or diners, it's time for a fairer option.**



**\$79 million:**  
Delivery revenue surpassed in 2021  
\*Hotel Tech Report, 2022

**2/3 of diners:**  
Prefer to order directly from a restaurant  
\*QSR Magazine, 2021

## How delivery charges add up on a \$30 order




Fees charged:		Total cost:
Other marketplaces	10% delivery 20% marketing 5% order processing \$0.99 website order Menu markups for diners	\$11.49 for you \$9.49 for your diners
ChowNow	\$7.98 flat rate delivery 0% commissions	\$3.99 for you \$3.99 for your diners

\*Flex Delivery cost is split between you and your diner. You can pass on more costs to your diner, but we recommend capping at \$3.99 to optimize sales.

## Fair delivery puts restaurants in control.

ChowNow doesn't charge commissions — just one flat rate for Flex Delivery. Orders on ChowNow don't cost more for longer distances or smaller carts. Predictable pricing helps restaurants grow while transparency helps diners save money.

### Flex Delivery offers restaurants:

-  **Affordability:** Just one flat rate\* of \$3.99 for you and your diners up to 8 miles. No hidden charges.
-  **Convenience:** Automatic driver dispatching, tracking and payment, with 24/7 support every step of the way.
-  **Control:** Customizable hours, zones and fees to create your perfect setup.

Get affordable control when you opt into Flex Delivery.

[GET DELIVERY](#)