

20%

EXCLUSIVE PEPSI
PARTNER
DISCOUNT
INCLUDED



SIMPLIFY YOUR ONLINE ORDERING AND BOOST PROFITS

PepsiCo customers get an exclusive discount on ChowNow, the only online ordering platform designed for small and mid-size restaurants to grow profits, build loyalty, and simplify operations.



LAUNCH

The foundation for
direct restaurant growth

\$179/MO

Price for annual plan

\$219/MO

Price for monthly plan



GROW

Every channel, every
customer, all under
your control

\$249/MO

Price for annual plan

\$309/MO

Price for monthly plan



ELEVATE

Your brand, built to
scale on your terms

\$309/MO

Price for annual plan

\$399/MO

Price for monthly plan

BOOK A FREE
DEMO WITH
OUR TEAM



FEATURES	LAUNCH	GROW	ELEVATE
ORDERING SUITE			
Direct Online Ordering Tool	✓	✓	✓
SEO Optimized Website	✓	✓	✓
Branded Mobile App	✓	✓	✓
Commission-Free Marketplace	✓	✓	✓
Discovery Network (Google, Apple, Yelp, +6 More)	✓	✓	✓
Catering	✓	✓	✓
QR Code Ordering	-	✓	✓
MARKETING SUITE			
Automated Email Marketing	500 contacts	2,000 contacts	5,000 contacts
Automated SMS Marketing	-	2,000 credits	5,000 credits
On-Demand Email & SMS Campaigns	-	✓	✓
CSV Upload For In-Store Diners	-	✓	✓
Loyalty & Rewards Program	✓	✓	✓
Print Marketing (500 complimentary flyers included)	✓	✓	✓
OPERATIONS SUITE			
100% Fraud & Chargeback Protection		✓	✓
Third-Party Order Aggregation	-	✓	✓
Centralized Menu Management Across Direct + Third-Party Channels	-	✓	✓
20+ POS Integrations	✓	✓	✓
Delivery Management	✓	✓	✓
Reporting	✓	✓	✓
24/7 Support (Phone & Chat)	✓	✓	✓

* Total bundle value is based on the regular pricing of included products and services. Offer includes a ChowNow discount of 20% off ChowNow Launch, Grow, and Elevate plans for Pepsi customers. Standard pricing resumes after one year.

Pepsi will provide a \$200 Google Ads credit, which requires completion of the free Pepsi Menu Optimization service.

Transaction Fee: 2.95% + \$0.29 per transaction. Optional Services (charged only if selected): Branded Mobile Apps: \$99 annual developer fee. Printer: \$250 - \$420. Flex Delivery: \$3.99 per order. 5%/order for Catering order. 15.5%/order for Discovery Network orders; offset by Profit Protector

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🌐 get.chownow.com