ChowNow

LET'S TAKE YOUR REVENUE & RELATIONSHIPS BACK

ChowNow fights for the success of independent restaurants, so the value you create stays where it belongs: with you.

Every diner served, every order fulfilled, every experience delivered — that's value you've created. But too often, third party platforms take a cut of it, own the customer relationship, and force operators to start from zero every time.

From online ordering and catering to dine-in and automated marketing, ChowNow connects everything into one unified platform, built to grow the business and the bottom line.



YOU HAVE BIG PLANS FOR YOUR RESTAURANT. WE'RE THE PARTNER TO GET YOU THERE.

OWN EVERY ORDER

Keep the revenue you earn across every channel, every time.

Third-party platforms take the margin and customer. ChowNow puts revenue back where it belongs, with commission-free online ordering, QR Code Ordering, and Catering at a fraction of marketplace rates.

KNOW EVERY DINER

Turn every transaction into a lasting relationship.

ChowNow captures diner data across every channel — online ordering, dine-in and catering — turning anonymous transactions into lasting relationships and a customer list that grows with every order.

BUILD DINER LOYALTY

Bring every diner back — automatically.

Losing a customer after their first order is expensive. ChowNow's built-in email and SMS marketing works automatically to bring guests back, without adding to your workload.

POWER YOUR RESTAURANT FROM ONE PLACE

One platform. Every channel. No more chaos.

ChowNow connects direct and third-party ordering, dine-in, catering, and marketing into one platform, with 20+ POS integrations and unified reporting. Fewer mistakes, more time running your restaurant.

888-707-2469 sales@chownow.com get.chownow.com

PLANS & PRICING

Plans built to scale alongside a growing owned customer base.

LAUNCH

The foundation for direct restaurant growth

$229/MO

Price for annual plan

GROW

Every channel, every customer, all under your control

$319/MO

Price for annual plan

ELEVATE

Your brand, built to scale on your terms

$409/MO

Price for annual plan

FEATURES	LAUNCH	GROW	ELEVATE
ORDERING SUITE			
Direct Online Ordering Tool	✓	✓	✓
SEO Optimized Website	✓	✓	✓
Branded Mobile App	✓	✓	✓
Commission-Free Marketplace	✓	✓	✓
Discovery Network (Google, Apple, Yelp, +6 More)	✓	✓	✓
Catering	✓	✓	✓
QR Code Ordering	–	✓	✓
MARKETING SUITE			
Automated Email Marketing	500 contacts	2,000 contacts	5,000 contacts
Automated SMS Marketing	–	2,000 credits	5,000 credits
On-Demand Email & SMS Campaigns	–	✓	✓
CSV Upload For In-Store Diners	–	✓	✓
Loyalty & Rewards Program	✓	✓	✓
Print Marketing (500 complimentary flyers included)	✓	✓	✓
OPERATIONS SUITE			
100% Fraud & Chargeback Protection	✓	✓	✓
Third-Party Order Aggregation	–	✓	✓
Centralized Menu Management Across Direct + Third-Party Channels	–	✓	✓
20+ POS Integrations	✓	✓	✓
Delivery Management	✓	✓	✓
Reporting	✓	✓	✓
24/7 Support (Phone & Chat)	✓	✓	✓

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Additional Fees:

- $119 - $499 setup fee
- 2.95% + $0.29 per transaction
- $250 - $420 for printer
- $99 annual Apple developer fee for Branded Mobile Apps
- $7.98/order for Flex Delivery orders
- 5%/order for Catering orders
- 15.5%/order for Discovery Network orders; offset by Profit Protector