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Uber and ChowNow Partner to Give Thousands of Restaurants Access to On-Demand Delivery

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Uber is now offering its on-demand delivery service, UberRUSH, to ChowNow restaurant clients who want access to a reliable, affordable, and easy-to-integrate “delivery as a service” solution. With this partnership, ChowNow clients will be able to plug UberRUSH right into their ChowNow online and mobile ordering.

“It’s extremely difficult for most restaurants to introduce delivery into their operation due to cost, time, and burdensome logistics. Many restaurants who are doing delivery are missing out on results and revenue because of poorly-built infrastructures, lack of control, communication breakdowns, you name it,” said Chris Webb, CEO and co-founder of ChowNow. “At the flip of a switch they’ll be able to tap into a massive network of local delivery drivers and start fulfilling more delivery orders, more efficiently, while at the same time greatly reducing their costs. It’s a brilliant opportunity for our clients, which is why we’re so thrilled to partner with Uber.”

In addition to expanded delivery options and lower costs, the ChowNow partnership with UberRUSH also gives restaurants complete control over their delivery operations. They can set

their own delivery zones, adjust available delivery hours, and decide how delivery fees are distributed on each order.

ChowNow’s partnership with UberRUSH enables their restaurant clients to get ahead. With over 60% of ChowNow’s orders placed from a consumer’s mobile device today, ChowNow forecasts that on-demand delivery will soon be the next key feature that restaurants should offer to get a leg up on the competition.

UberRUSH is currently available in San Francisco, Chicago, and New York, with more cities coming soon. Restaurants interested in working with ChowNow and UberRUSH can visit <http://www.chownow.com/delivery>.

ABOUT CHOWNOW

ChowNow is the leading mobile and online food ordering platform for restaurants. Since 2010, ChowNow has built personalized ordering systems for more than 3,000 restaurants nationwide – making it easy for customers to order directly from their website, Facebook page, and branded iPhone and Android apps. Based in Los Angeles, ChowNow is dedicated to helping restaurants grow their to-go businesses, strengthen customer relationships, and compete with national chains using best-in-class technology.

For more information, visit ChowNow.com.