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# Google Partners With ChowNow To Bring Google Wallet To Thousands Of Independent Restaurants

The addition of Google Wallet makes mobile ordering easier than ever for customers and restaurant owners

ChowNow, the online ordering and marketing platform for restaurants, is proud to announce a new partnership with Google that brings Google Wallet to thousands of independent restaurants across the United States. As of today all ChowNow restaurant clients' ordering apps have been updated to include Google Wallet at no additional cost, and all new restaurant clients will receive it as a standard feature.

"We continue to uphold our mission of helping independent restaurants compete with larger chains by providing them with technology that would be both difficult and cost-prohibitive for them to build themselves," said Chris Webb, CEO of ChowNow.

The addition of Google Wallet benefits both restaurants and their customers. Rather than manually inputting their credit card number and billing address, customers with an Android phone can simply tap the "Buy with Google" button. As a result of the added convenience and reduced ordering times, restaurants should see increased order volumes, and hence a more profitable to-go business. With 70 million Android phones currently in use the addition of Google Wallet has broad appeal.

"In addition to increased convenience, Google Wallet also offers an extra layer of security to both consumers and restaurants," says Webb. With Google Wallet Fraud Protection 100% of verified unauthorized Google Wallet transactions in the US are covered. "At ChowNow we pride ourselves in strength-

ening the relationship between our restaurant clients and their customers, and now that relationship is stronger and more secure than ever. This partnership is a win for everyone involved."

## **ABOUT CHOWNOW**

ChowNow is an online ordering and marketing platform that makes it easy for restaurants to take orders from their website, Facebook page, and through custom iOS and Android apps. ChowNow currently serves thousands of restaurants in the U.S. and Canada, and boasts a client list that includes distinguished chefs, regional chains, independent restaurants, and the US military.

*For more information, visit [ChowNow.com](http://ChowNow.com).*